

**MINUTES OF THE REGULAR MEETING OF THE
TOBACCO USE PREVENTION AND CESSATION EXECUTIVE BOARD
February 15, 2001**

The regular meeting of the Tobacco Use Prevention and Cessation Executive Board was called to order at 11:00 a.m., E.S.T., in Rice Auditorium of the Indiana State Department of Health (ISDH) Building by Bain Farris, Chairperson. The following Executive and Advisory Board members were present for all or part of the meeting:

Bain J. Farris, Chairman
Karla Sneegas, MPH, Executive Director
Alan Snell, MD
Michael Blood, MD
Peggy Voelz
Robbie Barkley
Frank Kenny
Stephen Jay, MD
Richard Huber, MD
J. Michael Meyer
Mohammad Torabi, PhD
Pamela Peterson-Hines
Robert Keen, PhD
Alice Weathers
Dr. Greg Wilson, Vice Chairman (Ex-Officio)
Janet Corson for Katie Humphreys (Ex-Officio)
Phyllis Lewis for Suellen Reed, EdD (Ex-Officio)
Matt Steward for Steve Carter (Ex-Officio)
Arden Christen, DDS (Advisory Board)
Cecelia Bordador (Advisory Board)

The following Executive and Advisory Board members were not in attendance:

James Jones
Steve Simpson, MD
Patricia Hart
Diana Swanson, NP (Advisory Board)
Heather McCarthy (Advisory Board)
Bennett Desadier, MD (Advisory Board)
Steve Montgomery (Advisory Board)
Olga Villa Parra (Advisory Board)
Kay Wheeler (Advisory Board)
Nadine McDowell (Advisory Board)
Robert Arnold (Advisory Board)
Diane Clements (Advisory Board)
Kate Taylor (Advisory Board)
Steven Guthrie (Advisory Board)
Kiki Luu (Advisory Board)

Agency staff in attendance:

J.D. Lux, Deputy Director & General Counsel

Others in attendance:

Penny Davis, Indiana State Excise Police

Louise Polansky, FSSA/DMH

John Viernes, FSSA/DMH

Jim Wolf, FSSA/DMH

Renee Miller, State Budget Agency

Darla Shields, MZD Advertising

Harry Davis, MZD Advertising

Sharon Shotts, MZD Advertising

Margaret Durch, MZD Advertising

Lori Pugh, HIRONs and company

Lisa Floreancig, HIRONs and company

Jeff McKinley, Eller Media

Brad Burno, Eller Media

Curt Chavalis, Nogginwerks

Mike Megan, Penpoint Communications

Paul Knapp, Y & L

Dr. Rick Markoff, STAR Alliance

Derek Subletta, Baker & Daniels

Kelly Alley, Smokefree Indiana

Robyn Eley, Smokefree Indiana

Brenda Chamness, Smokefree Indiana

Julie Day, Smokefree Indiana

Anita Wood Galliard, Smokefree Indiana/St. Francis Hospital

Dr. Richard Feldman, IAFP/St. Francis Hospital

Laura Hahn, St. Francis Hospital

Sarah Polu, St. Francis Hospital

Korey Antonelli, IPRC/TRIP

Mitz Hurst, Martin University

Phyllis Acarr, Martin University

Sue Sheridan, Martin University

Sandy Cummings, Marion Co. Health Dept.

Becky Tuttle, Marion Co. Health Dept.

Debi Hudson, IU Nicotine Dependence Program

Amber Mattsy - IU Nicotine Dependence Program

Mike Pitts, Indiana Petroleum Marketers & Convenience Store Association

Ann Blackmer, Blackmer & Blackmer

Jenny Moss, Cardinal Health Systems

Susan Brooks, Ice Miller

Pat Durkin, ISDH

I. Minutes

Bain Farris asked for discussion and/or corrections to the January 18, 2001 minutes. Dr. Huber asked for clarification of Page 7, 4th Paragraph, 2nd Line regarding Board members being state employees. J.D. Lux explained that Board members are not actually employees of the state, but as a member of the Board are considered public officials. Dr. Huber asked that the January 18th minutes reflect this clarification. Dr. Snell stated that he was in attendance at the January 18th meeting and not via phone. Mr. Farris entertained a motion to approve the January 18, 2001 minutes as amended. On a motion by Dr. Huber, seconded by Dr. Blood and passed unanimously, the Board approved the January 18, 2001 minutes as amended.

II. Introduction of New Board Members

Mr. Farris introduced Dr. Greg Wilson, the newly appointed State Health Commissioner.

III. Long-Range State Plan

Karla Sneegas, MPH, Executive Director of the Indiana Tobacco Prevention and Cessation Agency presented updated information on the Long-Range State Plan Vision Statement and Program Objectives for approval by the Board. After much discussion the Board agreed on the Vision Statement that reads "The Tobacco Use Prevention and Cessation Trust Fund Executive Board's vision is to significantly improve the health of Hoosiers and reduce the disease and economic burden that tobacco use places on Hoosiers of all ages".

There was discussion on the content of the 2005 Program Objectives. Ms. Sneegas asked the Board to concentrate on the programmatic content and not the specific numbers. At the request of some Board members Objective No. 1 has been changed to include specific subpopulations. Objective No. 10 pertaining to colleges and universities with smoke free environments has been added. Dr. Snell stated that clarification may be needed when referring to smoke free environments, i.e. to include the whole campus or just buildings. Dr. Jay suggested that a glossary of terms and definitions be included in the materials. Matt Steward asked if there was a particular ranking order in the subpopulations in Objective No. 1. Ms. Sneegas responded that the list is not in a specific ranking order and this list will expand. Cecelia Bordador stated that there is available data on the subpopulations listed and there are other subpopulations that should be included, but there is no available data on them (i.e. Native Americans, Asian American men, etc.) at this time.

Mr. Farris entertained a motion to approve the amended Vision Statement and the draft of the 2005 Program Objectives working draft. On a motion by Robert Keen, seconded by Dr. Jay and passed unanimously, the Board approved the amended Vision Statement and the working draft of the 2005 Program Objectives.

The next Long-Range Plan Committee meeting will be March 6, 2001.

IV. Update on Agency Staff and Spacing

Ms. Sneegas thanked the State Department of Health for their help with space, equipment and administrative support. There have been several meetings with the State Personnel Department, the Department of Administration, and the State Budget Agency to work on infrastructure issues. J.D. has completed training with the Department of Administration on the BAA and procurement processes. A meeting was held with Martha Bonds, Indiana Black Expo-Health Fair Coordinator, to determine how the agency can participate and support this event.

Karla and J.D. have met with the state of Indiana realtor and visited twelve locations. The twelve locations were narrowed to three, based on several factors: meeting room space, amount of rent, projected staffing and need for expansion, accessibility, location of parking space, and, of course, a smoke free environment. Those three locations will submit a proposal to the Department of Administration for review. The estimated moving date is mid-April.

State Personnel is drafting an organizational chart based on the agency's staffing needs. Dr. Jay inquired if the agency will hire temporary support while waiting for the full-time positions to be established. Ms. Sneegas responded that temporary positions would be able to be filled at approximately the same time the full-time positions would be approved; and the State Department of Health administrative support is adequately meeting the needs of the agency at this time. Dr. Wilson stated that the State Department of Health will continue to provide administrative support in the interim.

Mike Frick, Deputy State Treasurer, will update the Board in March on the Tobacco Use Prevention and Cessation Fund. Penny Davis, Superintendent of the State Excise Police, will present their Youth Access Enforcement Plan to the Board in March.

Ms. Sneegas explained that the American Legacy Foundation is the national organization that was established with monies from the Tobacco Master Settlement.

Ms. Sneegas announced that on March 22nd and 23rd in Indianapolis there will be an Indiana Latino Forum on Tobacco Control co-sponsored by the Indianapolis Mayor's Commission on Latino Affairs and the National Latino Council on Alcohol and Tobacco Prevention. Olga Villa Parra, Advisory Board member, is on the planning committee. The Tobacco Prevention and Cessation Agency is assisting with the Forum. Other states are attending to possibly use this Forum as a model.

Robert Keen stated that there seems to be no data at the county level related to the prevalence of smoking. Ms. Sneegas responded that the data does not exist. This issue will be one of the areas that the Evaluation Committee will focus on. Dr. Blood stated that the PRIDE surveys could provide some data. Ms. Bordador stated that the Indiana Youth Tobacco Survey results will be available in March.

V. Legislative Update

J.D. Lux thanked the State Department of Health for their help in tracking bills that will affect the agency. A letter of introduction, which included an invitation to attend the CDC Satellite Conference, was sent to each Senator and Representative. Karla and J.D. attended the Indiana Black Legislative Caucus 6th Annual Prayer and Praise Breakfast. This event provides an opportunity to meet legislators.

March 6th is the last day for third reading of bills in the House and March 8th is the last day for third reading of bills in the Senate.

HB 1147, sponsored by Rep. Hasler, is a bill to ban tobacco use on public school property or on property of a state licensed day care center. There is an exception for a designated smoking area that cannot be seen by the children. It passed 51 to 43 out of the House. The Senate sponsors are Sen. Gard and Sen. Simpson.

HB 1638, sponsored by Rep. Kuzman, is a bill that changes the name of the Alcoholic Beverage Commission to the Alcohol and Tobacco Commission; it makes it illegal for adults to purchase tobacco for a minor; and it also gives the Alcoholic Beverage Commission authority to pass rules regarding the regulation of signage.

HB 1457 would raise the tobacco excise tax from the current 15 1/2 cents per pack to 25 cents per pack.

HB 1842, sponsored by Rep. Brown, is a bill that will change tobacco funds to accounts, but it will not change the Tobacco Use Prevention and Cessation Executive Board fund.

HB 1001, sponsored by Rep. Bauer, is the budget bill. The agency has not been asked to present before the House, Ways and Means Committee as of this date. In its current form HB 1001 states that the agency fund would be allotted \$5,000,000 during the first year of the biennium and \$25,000,000 during the second year of the biennium. This funding is below the CDC minimum annual recommendations for comprehensive tobacco control programs.

SB 14 could impact youth access. It would require the Bureau of Motor Vehicles to designate on the driver's license the date when the person would turn 18 or 21.

U.S. Senator McCain will be introducing a bill that will allow the Food and Drug Administration to regulate tobacco. It is a possibility that U.S. Senator Bayh may be contacted as a co-sponsor.

Mr. Farris entertained a motion to approve Dr. Greg Wilson, State Health Commissioner, as Vice Chairman. On a motion by Dr. Torabi, seconded by Dr. Jay and passed unanimously, the Board approved Dr. Wilson as the Vice Chairman.

Janet Corson, representing Katie Humphreys, distributed a report entitled Random Compliance Inspections of Tobacco Sales to Minors (Synar Inspections).

Ms. Sneegas asked those attending the CDC Satellite Conference to reconvene at 12:55 p.m.

The Executive Board meeting adjourned at 12:05 p.m.